

**JUNIOR LEAGUE OF COBB-MARIETTA, INC.**  
**2010 MISTLETOE MARKET APPLICATION**  
**Show Dates: October 13 - October 16**

**Contact Information: (PLEASE PRINT)**

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website : \_\_\_\_\_

Email: \_\_\_\_\_

Merchandise Information:

Please give a brief but detailed description of your merchandise, including specific brand lines:

\_\_\_\_\_  
\_\_\_\_\_

Please indicate the percentage of merchandise you will have in your booth: (Example 80% Food, 20% Toys)

___ Fine Art	___ Ladies' Accessories	___ Home Décor	___ Toys
___ Beauty/Personal	___ Collegiate Merchandise	___ Jewelry	___ Linens
___ Men's Gifts	___ Antiques	___ Folk Art	___ Pewter
___ Children's Access.	___ Cooking Accessories	___ Holiday Decor	___ Books
___ Floral	___ Children's Clothing	___ Pet Gifts	___ Music
___ Children's Décor	___ Ladies Clothing	___ Gourmet Food	___ Garden
___ Stationary	___ Other _____		

\* Any merchandise you plan to show must be listed above.

In what price range are your products sold? (Please put a percentage for each price range that applies.)

\_\_\_\_\_ 0-\$25      \_\_\_\_\_ \$26-\$50      \_\_\_\_\_ \$51-\$100      \_\_\_\_\_ \$100 and up

Previous Merchant? \_\_\_yes\_\_\_ If so, what year(s): \_\_\_\_\_

Please list other Junior League Markets in which you have participated and the year(s):

\_\_\_\_\_  
\_\_\_\_\_

For scheduling move in, how long does it take your team to unload and set up? \_\_\_\_\_

**Please rank your booth preference 1 - 3.**

<b><u>Booths:</u></b>	<b><u>Premium Level Booths*:</u></b>	<b><u>All Other Corner Booths:</u></b>
___ 10x5     \$395	___ 10x10 corner \$945	
___ 10x10   \$675	___ 10x10       \$775	___ 10x10     \$845
___ 10x20   \$1300	___ 10x20       \$1500	___ 10x20     \$1,450**
___ 10x30   \$1900	___ 10x30       \$2200	___ 10x20     \$1,610***

\*Premium Level Booths are first filled by returning merchants.

\*\*Double Booth with Single Corner Booth       \*\*\*End Cap Booth with Double Corners

We have enclosed a copy of our **PRELIMINARY** floor plan for your review. Please note that Mistletoe Market is a 2 level show floor. Entrance level premium booths are located on the upper level.

Booths come standard with the following items. Extra tables, electrical outlets and chairs will be available at an additional cost.

<b><u>10x10 sq. ft. booth</u></b>	<b><u>10x20 sq. ft. booth</u></b>	<b><u>10x30 sq. ft. booth</u></b>
1 table (8')	2 tables(8')	3 table(8')
1 wastebasket	2 wastebaskets	3 wastebaskets
1 ea 14"x22" booth sign	1 ea 14"x22" booth sign	1 ea 14"x22" booth sign
1 booth number	1 booth number	1 booth number
1 electrical outlet	1 electrical outlet	2 electrical outlets
1 Merchant listing on JLCM website	1 merchant listing on JLCM website	1 merchant listing on JLCM website

\*Each booth has a curtained 8 ft. high back wall and 8 ft. curtained side rails.\*

**Please include with this application the following and send to the address below:**

\_\_\_ Non-returnable photographs of merchandise, booth display and/or product samples. **If you need samples returned you must send return shipping information and a self-addressed stamped envelope/box.**

**Please mail your application to:** Junior League of Cobb-Marietta, Inc.  
Julie Eubanks-Mistletoe Market Chair-Elect & Merchant Chair  
P.O. Box 727  
Marietta, GA 30061

**Email:** \_\_\_\_\_ **or fax:** 770-427-2253

- Please do not send any money at this time. Rental fee will be due upon execution of a contract. **This application must be returned on or before March 20<sup>th</sup>, 2010.**

Merchant Signature: \_\_\_\_\_